

All EtechGlobal websites are 765 pixels wide and may be justified left or center. Images should be 72 DPI and optimized for the web in either JPEG or GIF format. You may want to make your artwork 775 pixels wide to allow a 5-pixel margin on each side of the page for center justified sites. The layout criteria is listed below:

Logo area minimum 765 pixels wide (775 optimal), any height (this area may consist of multiple images)		
Store Navigation Menu / Site Search - These may be separated, eliminated or included elsewhere		
<p>Main Nav Area</p> <p>buttons and other images should be 140 pixels wide. If you want a mouse-over create on/off i.e.: button_on.jpg button_off.jpg</p> <p>Phone Number Can be anywhere or eliminated if requested</p>	<p>Main Content Area</p> <p>Large Centered Images = 450 pixels wide Left or Right Justified Images = 220 pixels wide</p>	<p>Banner Area</p> <p>banners should be 140 pixels wide.</p>
Legal and Contact Footer		

If a site is Center Aligned, we will need a background image, tile image or background color specified. If a site is aligned left, we will need a repeating background slice for the right Top Logo area and/or background color specified.

Please note that graphics and layout are included in your site setup fee. This information is pertinent only if you plan to provide your own site graphics.

There are 10 buttons that will be auto-generated that are for features that are built into the site but can be turned off in the site options area. Buttons are created on the server using a creation tool that is administered by the EtechGlobal staff. There is no charge to have us create buttons for your site, however you must first create the page (category, product or article) that it will link to.